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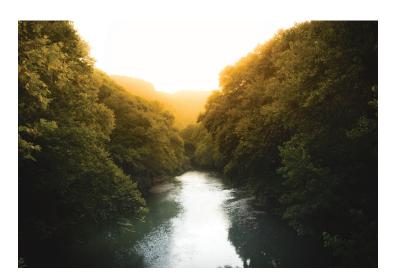
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WHAT TO EXPECT

NEW CLIENT ONBOARDING

As a new client, we are committed to making sure you are confident and secure in the transition to our firm. You can expect that we will engage you in a review of your current financial position and work to develop a clear understanding of your financial and life goals. We incorporate these into a personalized plan and investment strategy designed to enhance the successful attainment of all that is important to both you and your family. Our team of advisors and administrators work together to create a seamless path for you to become part of the Marshall Financial Group family.



Clients that join us through a merger or partnership with their current advisor experience our professional dedication to personalized planning and investment strategies. During the initial introduction, we meet with you and your advisor to discuss the transition and the additional value we can provide through our wide array of services and innovative technology. We promote continuity between your current financial goals and our firm's experienced approach to investing and portfolio management. Our dedicated client service team has developed a transition process that incorporates our detailed approach to financial planning and reporting.

ANNUAL CLIENT TOUCHPOINTS

The client experience:

1.

ANNUAL REVIEW

We meet, update your financial plan and modify your goals if applicable.

2.

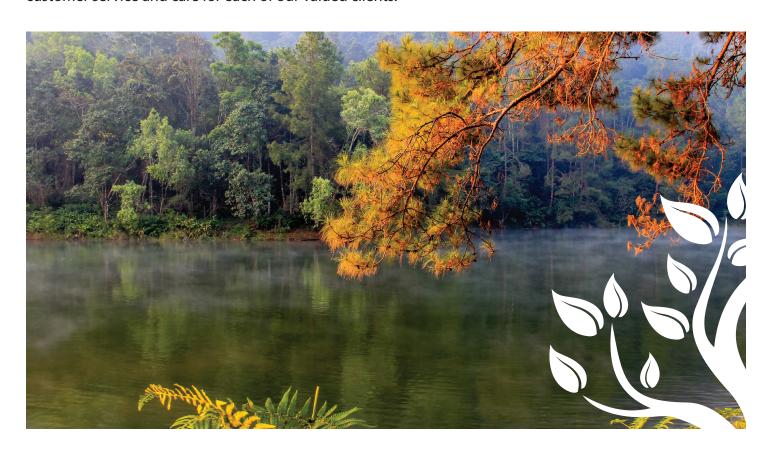
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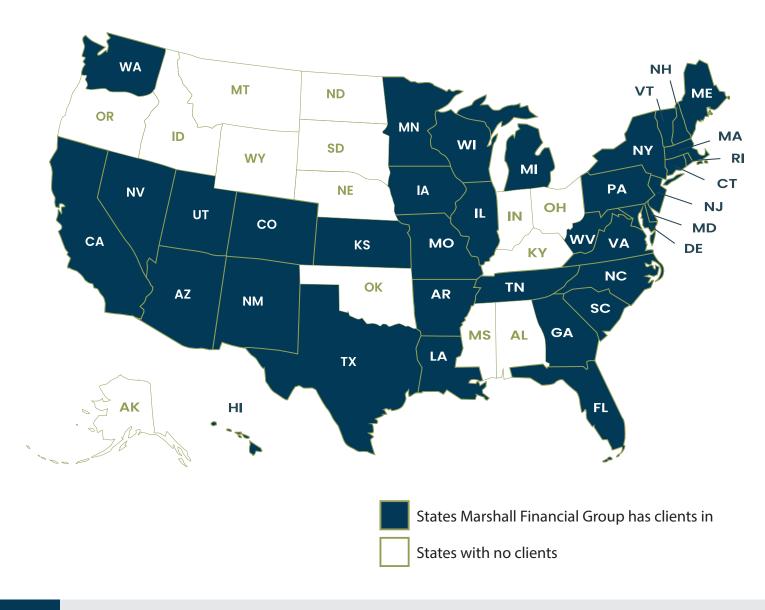
In our work with each client to create a financial plan, we employ technologies and services that enhance the efficient use of your financial resources and the achievement of overall goals. Account transitions, performance reports, regular strategy meetings, and a comprehensive financial plan are all part of our superior client experience. The Marshall Financial Group team is dedicated to providing exceptional customer service and care for each of our valued clients.



HOW WE PARTNER WITH YOU

Marshall Financial Group welcomes new clients from a range of sources including referrals from our clients as well as other professionals, workshops and educational events, and through mergers and partnerships with other financial practices. We are a robust team of financial advisors and administrators who provide sound guidance and support for all of our clients.

Marshall Financial Group works with a range of clients to help identify and pursue their personal and financial goals as well as help to create and maintain a meaningful, fulfilling life balance for both our clients and our team.



WHO WE ARE

KEY EXECUTIVES



PETE MARSHALL CEPA, Managing Partner, Senior Financial Advisor



SHERYL PARKS MSF, CFP®, CDFA®, Partner, Director of Financial Planning, Senior Financial Advisor



ANTHONY PUGLIESE AIF®, Partner, Director of Investment Management, Senior Financial Advisor



RUSS ARMSTRONG Senior Financial Advisor



ANDREW HASZ Financial Advisor



KYLE VENDITTI Financial Advisor

CLIENT SERVICES & OPERATIONS TEAM



LINDY MARSHALL VP, Administration & Marketing



HOLLY BERGEN Executive Coordinator



LISA PEZZELLA Client Service & **Operations** Specialist



THOMAS MCANDREW Client Service & **Operations** Specialist



SARAH JONES Client Service & Operations Specialist



you. If you have questions, we're happy to provide honest and straightforward answers.

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